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Affiliated Organizations and Sponsors (Partial List)

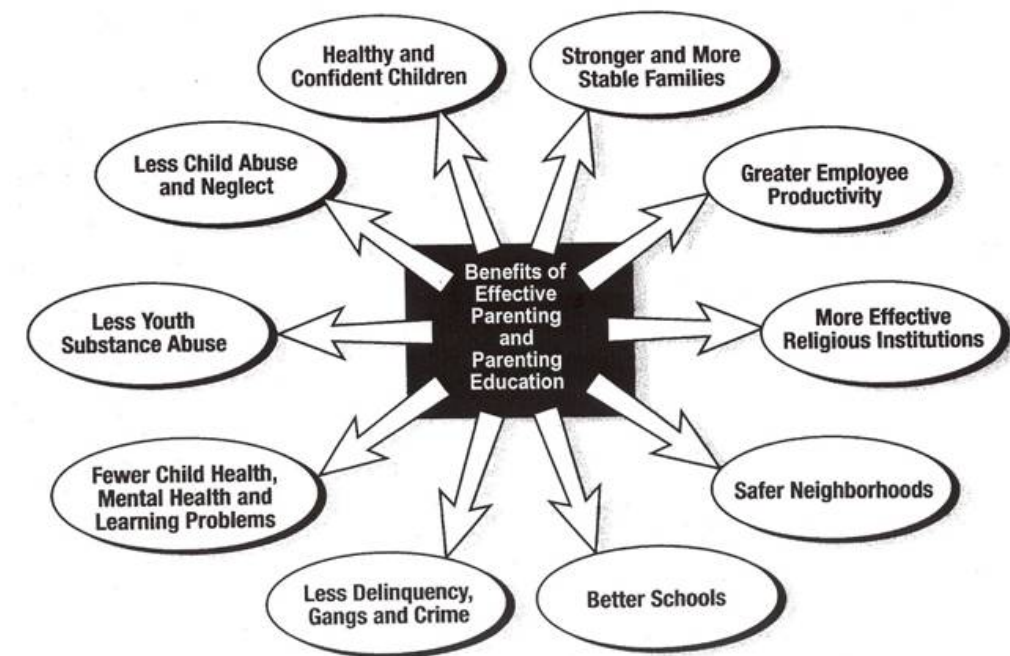
211 Los Angeles County
Academy for Coaching Parents International
Active Parenting
Advantage Loss Groups
Alliance for College-Ready Public Schools
Bassett Unified School District
Bienvenidos
Brighter Future
Center for the Improvement of Child Caring
Child Crisis Center
The Children's Project
The Citi Foundation
College Leadership Foundation
Community Counseling Centers of Chicago
Council on Prevention and Education (COPEs)
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National Effective Parenting Initiative

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**Advocating, Celebrating and Promoting
Effective Parenting and Parenting Education**

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Purpose

The National Effective Parenting Initiative (NEPI) is a coalition of individuals and organizations that work together to make it the birthright of every child in the United States to be raised effectively and humanely by loving and skillful parents who receive the best possible parenting education and support.

In working to achieve this noble goal, NEPI assists individual parents to be the best that they can be, and it works to create the conditions, programs and projects in communities that will make it possible for every parent to learn about and receive the best possible parenting education.

Parenting plays a central role in the lives of children. How children develop and behave influences the quality of community life. Thus, by emphasizing and promoting effective parenting and parenting education, NEPI is also working to have:

- Healthier and more confident children
- Stronger and more stable families
- Safer neighborhoods
- Better schools
- More effective religious institutions
- Greater employee productivity
- Less child abuse and neglect
- Less youth substance abuse
- Fewer child health, mental health and learning problems
- Less delinquency, gangs and crime



NEPI works to achieve these goals through its Effective Parenting Petition, its Membership Programs, and its Effective Parenting Initiatives and Projects.

Effective Parenting Petition

This Petition is for making a public statement about the importance of effective parenting and parenting education. The more people who sign the Petition to demonstrate their support, the higher the likelihood that both effective parenting and parenting education will become local and national priorities.

“Every child deserves to be raised sensitively and effectively by loving and skillful parents. When children are so raised, they are on a path to reach their full potential as human beings. They are best prepared to become healthy, peaceful and productive adults. Parents and others who assume the awesome responsibility of raising children deserve the best possible parenting education, guidance and support. Love is not enough. The dangers of childhood and the pressures of modern family life require parents to be especially knowledgeable and skillful. It is in the best interests of our children and our nation for all parents to be educated and supported as fully as possible.”

If you agree... go to the NEPI homepage (www.EffectiveParentingUSA.org) and click on “Sign the petition”. Affirm the importance of advocating, celebrating and promoting effective parenting and parenting education. Let’s show the nation how important Effective Parenting is!

NEPI Membership Programs

NEPI has three, complementary membership programs. Each promotes the positive parenting of children. And each asks of its members to spread the word about (1) the importance of raising children in positive ways, (2) signing the effective parenting petition, and (3) encouraging their family members, colleagues and organizations to also become part of NEPI.

The *Parent Membership Program* focuses on helping individual parents to be as effective as possible in raising their children. The *Professional Membership Program* emphasizes how to be the best provider of parent education and support services. And the *Organization Affiliate Membership Program* stresses how organizations can be most helpful to the children, parents, families and professionals that they serve.

Each program has its own array of Membership Benefits:

Parent Membership Program

- Regular online *Positive Parenting Ideas*
- Power of Positive Parenting* guidebook
- Tips for Effective Parenting* newsletter
- Discounts on over 1000 parenting books, CDs, DVDs, etc.
- Discounts on enrollments in parenting courses
- Certificates of Positive Parenting for completing parenting courses



Professional Membership Program

- Newsletter on Parenting Programs, Research, Advocacy and Marketing Parenting Services
- Discounts on enrollments in Parenting Instructor Workshops
- Discounts on Books, Videos, CDs and DVDs for Parents and Professionals
- Discounts on Parenting Program Instructional Kits
- Association with Leading Parenting Authorities
- Certificate Suitable for Framing

Affiliated Organization Membership Program

- Newsletter on Parenting Programs, Research, Advocacy and Marketing Parenting Services
- For staff members, discounts on enrollments in Parenting Instructor Workshops and discounts on Parenting and Professional books and other publications
- For staff members, discounts on NEPI Professional Memberships
- For parents associated with organization or school, discounts on NEPI Parent Memberships
- Certificate of Affiliation
- Opportunity to shape NEPI Policy and Growth through Participation in Leadership Conference Calls

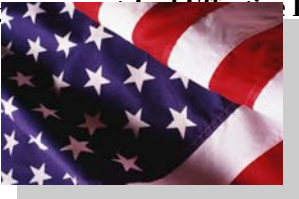
Affiliated Organizations include national, state and local groups that deliver, support and or create parenting education services and programs, companies that create family and child household products and services, elected officials and their staffs who support effective parenting education, and civic, cultural and philanthropic groups that fund parenting enhancement services and projects.

Effective Parenting Initiatives and Projects

These are the NEPI activities to help create the conditions, programs and projects that will make it possible for every parent to learn about and receive the best possible parenting education and support.

There are two types: a *Government-Led Effective Parenting Initiative* where the federal government assumes the leadership and responsibility for creating the necessary conditions, programs and projects; and *Community-Led Effective Parenting Initiatives* where the leadership and responsibility is shared by many organizations in local communities and includes local government elected officials and agencies as partners.

Federal Government-Led Effective Parenting Initiative



NEPI has developed and proposed a model for a Federal Government-Led Effective Parenting Initiative. It was presented at a White House Briefing in 2006 and NEPI continues to advocate for its adoption.

The model includes the creation of a new Department or Office of Effective Parenting and related councils, clearinghouses, institutes and training centers.

Community-Led Effective Parenting Initiatives

NEPI and one of its affiliated organizations, the Center for the Improvement of Child Caring, has developed and is conducting the first such community-led initiative. It is for the people of the County of Los Angeles. The initiative is called *The Uniting Los Angeles for Effective Parenting Project*. and consists of five interrelated components:

- A Public Education Campaign to raise awareness about what constitutes effective parenting in the 21st Century and the role that parenting education plays in being an effective parent.
- A Training and Technical Assistance arm to improve and expand parenting services through such actions as the training of education and human service personnel from local schools, churches, temples, hospitals and other community agencies to be able to deliver the best parenting programs to the parents they serve in their neighborhoods.
- Effective Parenting Expositions or Expos for parents where parenting education programs are showcased and where major child rearing issues having to do with nurturing, supervising, and disciplining children are addressed. These events are also part of the Public Education Campaign.
- Centralized Telephone and Internet Parenting Information, Referral and Enrollment Services to connect parents 24/7 to parenting classes, seminars, workshops and other resources to educate and assist them in raising children.
- A Regional Effective Parenting Council to coordinate effective parenting services and maintain quality control. The Council is composed of the various Project Partners, including those who provide, fund and publicize the project and its various parenting education services.

NEPI is prepared to work with any counties and/or cities in the United States to help create a similar effective parenting initiative or project. The interested local entity must first have 10 NEPI Affiliated Organizations that are ready to work with NEPI in creating a local initiative or project.

